

INPROFOOD

will foster dialogue and mutual learning between



INDUSTRY



ACADEMIA



CIVIL SOCIETY



INPROFOOD will foster dialogue and mutual learning between **industry**, **academia** and **civil society** already in the earliest stages of the research processes directed towards developing innovative approaches (technical and social) for dealing with the food and health challenge.

PARTNERS



**University of Hohenheim
Life Science Center**
Klaus Hadwiger: klaus.hadwiger@uni-hohenheim.de
Susanne Braun: s.braun@uni-hohenheim.de



**University of Copenhagen
Faculty of Life Science**
Derek Victor Byrne: dbv@life.ku.dk
Vicki Lei: vil@life.ku.dk



**Comenius University
in Bratislava**
Zuzana Kiczková: kiczkova@fphil.uniba.sk
Mariana Szapuová: szapuova@fphil.uniba.sk
Janka Kottulová: j.kottulova@gmail.com



**Science Shop Vienna
Wissenschaftsladen Wien**
Christine Urban
Michael Strähle
wilawien@wilawien.ac.at



University of Surrey
Monique Raats: M.Raats@surrey.ac.uk
Lada Timotijevic: L.Timotijevic@surrey.ac.uk



**World Health Organization
Regional Office for Europe**
Caroline Bollars: CAR@euro.who.int



Observa – Science in Society
Federico Neresini: Federico.neresini@unipd.it
Giuseppe Pellegrini: Giuseppe.pellegrini@unipd.it



**European Network of Science
Centres and Museums**
Jennifer Palumbo: jpalumbo@ecsitemuseum.org



**DIALOGIK gemeinnützige Gesellschaft
für Kommunikationen**
Ludger Benighaus, Christina Benighaus:
benighaus@dialogik-expert.de
Dr. Marion Dreyer: dreyer@dialogik-expert.de



Hacettepe University
Dilek Aslan: diaslan@hacettepe.edu.tr



**European Food Information
Council (EUFIC)**
Stefan Storcksdieck: stefan.storcksdieck@eufic.org



**Sociedade Portuguesa
de Inovação (SPI)**
Dora Fazekas: dorafazekas@spi.pt



Maastricht University
Maria Weimer: maria.weimer@maastrichtuniversity.nl



**Centro tecnológico
agroalimentario (ctaex)**
Patricia Mora: patriciamora@ggir.es



**Foundation for Research and
Technology (FORTH)**
Kathy Kikis-Papadakis: katerina@iacm.forth.gr



AGROPOLIS
Fabien Boulier, boulier@agropolis.fr

**Lebensmittelwissenschaftliche
Beratung (LWB)**
Herbert Buckenhueskes: hjbuckenhueskes@web.de

Gene Rowe Evaluations
Gene Rowe: generowe00@gmail.com

www.inprofood.eu | info@inprofood.eu



inprofood
Towards sustainable food research

**Towards inclusive research
programming for sustainable food
innovations**



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OVERVIEW

EU has identified food and health as key priorities to respond to the increase in obesity and diet-related chronic diseases amongst their population.

Attempts to raise public awareness of appropriate ways to eat more healthily though do not seem to have led to significant changes in patterns of food purchase and consumption.

The development of effective measures for improvement is a demanding task and requires further systematic research and innovative approaches.

Bringing together the scientific and civil society community is one of the key approaches to improve such food and health related problems.



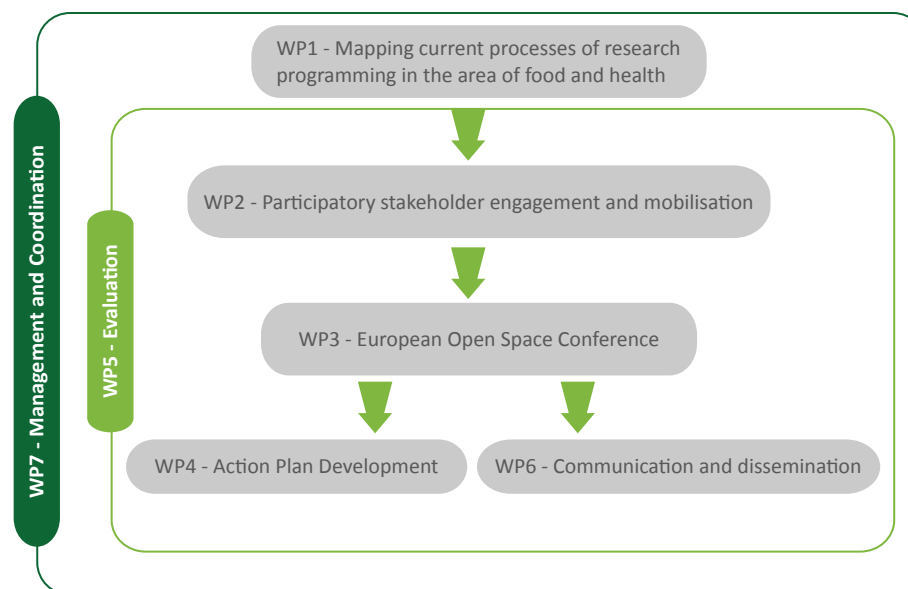
MAIN OBJECTIVES

- Promote bottom-up development of concepts (processes and structure) of societal engagement in food and health research;
- Investigate current processes and structures of public engagement in food and health research and its current role;
- Develop stakeholder engagement programs both at national and European levels;
- Stimulate the adoption of concrete initiatives of societal engagement in food and health research by forming an action plan.

EXPECTED IMPACTS

- Contribute to adapting the governance of research and technological development in the area of food and health to facilitate sustainable and inclusive solutions;
- Help further incorporate science in society issues into the systems of research;
- Contribute to an improved transnational cooperation;
- Provide experiential feedback to underpin the policy debate on a “new social contract” between science and society by providing evidence on societal demands to support practical guidelines for inclusive, sustainable research designs.

METHODOLOGY



STAKEHOLDERS



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